



LISTEN OUT LOUD

Merchant Vendor Information

Thank you for your interest in being a vendor for this year's Listen Out Loud Music Festival. This year's festival will include 2 days of music, food, and good times. LOL is committed to providing equitable and affordable vendor space for all local and minority-owned brands.

Below you will find the merchant vendor requirements. Please make sure you read all of the information prior to completing the application. Listen Out Loud will issue contracts based on the information provided in the application. Please apply electronically.

Selection Process

- Completed Application
- Completed menu with pricing.
- Current Photograph of Operation

Selection Criteria

- Product Exclusivity
- Capacity to serve several hundred people.
- Reasonable prices and value.

Participation Fees

- The vendor will be provided a 10ft frontage space.
- If the Vendor does not have a motorized setup, the vendor must have a 10x10 branded tent; however, the vendor will still be provided with 10 ft frontage space.
- Vendors will be responsible for providing a \$150 clean-up deposit per space at the festival. \$125 will be refunded based on the following: (\$25 is a non-refundable restoration fee.
 - Loadout on time
 - Leaves space clean (to the satisfaction of the on-site manager)
- Each 10ft frontage space is \$350.00. 50% is due upon submission of application, additional space is needed. Prices are as follows
 - a. 11ft-15th frontage space 400.00
 - b. 16ft-20ft frontage is 475.00



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Additional Information

- Merchants are responsible for obtaining all necessary business licenses and for the payment of any and all taxes due.
- Merchants must comply with all rules and regulations of the Shelby County Health Department, Memphis Police, and Fire departments. Memphis/Shelby County Office of Construction code enforcement and any covid safety protocols.
- Merchant vendors are required to provide LOL Music Festival with a certificate of insurance naming Listen Out Loud Music Festivals additional insured in the following minimum limits:
 - Commercial General liability of \$1,000,000
 - Vehicle liability of 500,000 for vehicles on-site
 - Workers compensation coverage.